

# APPROVAL AND ACCREDITATION

#### **Candidacy Accreditation**

American International Theology University" has gained Candidacy Accreditation by Accreditation Service for International Schools, Colleges and Universities (ASIC).



ASIC is recognized by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation), are affiliates of ENQA (European Network for Quality Assurance) and are institutional members of EDEN (European Distance and E-Learning Network)."

American International Theology University is authorized by the State of Florida,



Department of Education Commission on Independent Education, Section 1005.06(1)(f), to award Associate, Bachelor, Master and Doctorate Degrees.

# Master BUSINESS ADMINISTRATION

American International Theology University has something for everyone. Now with our Accelerated Degree Programs you can complete your Master Degree in (or-less) one year. Each course is 4 credit hours and last for 6 weeks. Let your hard work and dedication pay off by achieving your degree in half the time. Enrollment is open and students may begin the program at any time. All courses are provided in online classrooms, with on-to-one faculty mentoring. Students also have free access to our comprehensive Study Tactics and Resources Center, with links to subject related web sites, online libraries, articles and research assistance.



**One-time enrollment fee: \$100** 





**Graduation Fee: \$300** 

# TMBA 600 RESEARCH METHODOLOGY

#### **COURSE OVERVIEW**

Business Research and Methodology is an advanced course explores the meaning of research, types of research, critically analysis the various steps of designing and conducting a research. This is a 4 credit hours and 6 week long.

# TMBA 606 PROJECT QUALITY MANAGEMENT

#### COURSE OVERVIEW

This course provides an introduction to the processes and systems related to quality management in project-driven environments. The course provides an appropriate historical background, introduced you to quality systems and methodology, as well as considers the vital role of both the customer and leadership in project quality. Among the concepts covered are customer-driven quality concerns, how to plan, control and audit quality, quality systems such as Six Sigma, and preparation for global quality standards and competition. Illustrative cases are used to provide context and application of relevant terminology, tools, and systems. This is 4 credit hours and 6 week long.

# TMBA 607 SUPPLY CHAIN MANAGEMENT

#### **COURSE OVERVIEW**

This class will introduce the basic tools of collecting, analyzing, presenting and interpreting data. In the business community, managers must make decisions based on what will happen to such things as demand, costs, and profits. These decisions are an effort to shape the future of the organization. If the managers make no effort to look at the past and extrapolate into the future, the likelihood of achieving success is slim. In other words, there are four reasons why we need to understand statistics. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **TMBA 608**

### **BUSINESS FINANCE MANAGEMENT**

#### **COURSE OVERVIEW**

This class will introduce an integral component of the business field and applying finance in terms of making skills that enable students to become more responsible consumers, producers, or business entrepreneurs. We will discuss business finance including where the funds come from and what they are used for; budgeting including planning and preparation, record keeping, taxation, insurance and banking. This is a 4-credit-hour course and allotted 6 weeks of time.

# TMBA 613 FINANCIAL INSTITUTIONS AND BANK MANAGEMENT

#### **COURSE OVERVIEW**

This class will review economic roles and risk management of financial institutions; development of financial institutions. The emphasis will be on operations, regulation, and risk structure of the commercial banking system. Coverage of other financial institutions may also be included. This is a 4-credit-hour course and allotted 6 weeks of time.

### TMBA 620

### **ADVANCED MARKETING MANAGEMENT**

#### **COURSE OVERVIEW**

This class will review a variety of business environments from a marketing perspective, consumer and business behavior, market segmentation, product/service strategies, new product development processes, pricing, channels, retail/wholesale, marketing communication, and direct selling. This is a 4-credit-hour course and allotted 6 weeks of time.

# TMBA 627 BUSINESS ETHICS MANAGEMENT

#### **COURSE OVERVIEW**

The primary focus of this course is to understand the methodologies emphasizing the practical application of ethics to business in a global perspective. This course further examines business people from around the world and how they are influenced by American values. The ethics for any business, naturally, starts within yourself. Thus, this course will define morals and values as well as the flexibility to openly change them in a business environment. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **TMBA 628**

### STRATEGIC MANAGEMENT

#### **COURSE OVERVIEW**

This class will emphasize strategic analyses, decisions, and actions that organizations take to create sustainable competitive advantages, with the consideration of both the internal condition and the external environment. Upon completion of this course, you will be able to Understand strategic management theories and apply analytical tools to learn corporate strategies. This is a 4-credit-hour course and allotted 6 weeks of time.

# TMBR 637 ACCOUNTING MANAGEMENT

#### **COURSE OVERVIEW**

This class will introduce accounting principles, practices and techniques. Emphasis is placed on accounting for a sole proprietorship. The accounting cycle, financial statements, control of cash, inventories, plant assets, current liabilities and payroll accounting are covered. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **TMBA 638**

### **ADVANCED HUMAN RESOURCE MANAGEMENT**

#### **COURSE OVERVIEW**

This advanced course is designed for HR professionals who wish to make an effective contribution at a strategic level in today's rapidly changing organizations, internally or as external consultants. Students will integrate the knowledge gained through previous coursework and experience and build on that conceptual foundation. Emerging issues in human resource management will be discussed. Covered topics include: transforming HR from the outside in, HR professionals as strategic partners, the six domains of HR competencies, advanced communication and negotiation tactics for effective dialogue with senior management, designing strategies to re-engage employees and heighten productivity, understanding and addressing the increasing multi-generational issues, and implementing a retention strategy that addresses the needs of all generations. Advanced HR management skills such as consultation skills, coaching, change management, and facilitation skills will be explored and practiced. Students will learn how to safeguard their organization's bottom-line by acquiring the high-level skills needed to excel as an HR leader. This is a 4-credit-hour course and allotted 6 weeks of time.

# GRADUATION THESIS PROJECT

#### **COURSE OVERVIEW**

Past courses in this program have provided the fundamental concepts and the development of skills necessary to write your proposal and thesis. You can accomplish this goal by either a review of the literature supporting your proposal or conducting research and writing your thesis in support of your evidentiary research results. The texts chosen for this course specifically support your course objectives and goals in professional writing and APA formatting of your final paper. Therefore, assignments will support your quest for information on how to write a thesis and all aspects of the correct formatting of your paper. This is a 8-credit-hour course and allotted 12 weeks of time.

# Doctorate BUSINESS ADMINISTRATION (DBA)

American International Theology University has something for everyone. Now with our Accelerated Degree Programs you can complete your Ph.D Degree in (or-less) one year. Each course is 4 credit hours and last for 6 weeks. Let your hard work and dedication pay off by achieving your degree in half the time. Enrollment is open and students may begin the program at any time. All courses are provided in online classrooms, with on-to-one faculty mentoring. Students also have free access to our comprehensive Study Tactics and Resources Center, with links to subject related web sites, online libraries, articles and research assistance.

The purpose of our PHD degree programs in Business Administration is to prepare you for careers as university professors, business research, and senior business/research positions in the private sector as well as the government.



One-time enrollment fee: \$100





**Graduation Fee: \$300** 

# INTERNATIONAL BUSINESS

#### **COURSE OVERVIEW**

This class will review the issues involved in conducting business in the international arena including the business environment, global public relations strategies, organizational behavior, international human resources, ethics, social responsibility, law, and information technology. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **DMGT 871**

### **CULTURE ISSUES IN MANAGEMENT**

#### **COURSE OVERVIEW**

This course provides an intellectual and experiential forum for developing the interpersonal-intercultural communication and interaction skills necessary for international managers and travelers. In a globalized world characterized by the integration of business and markets, the increasing the flow of people and capital around the world, the ability to work, manage and to communicate in culturally diverse settings has become a key pre-requisite for college graduates of all majors and fields of personal and professional interests. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **DMGT 872**

# **HUMAN RESOURCE MANAGEMENT ISSUES**

#### **COURSE OVERVIEW**

This advanced course is designed for HR professionals who wish to make an effective contribution at a strategic level in today's rapidly changing organizations, internally or as external consultants. Students will integrate the knowledge gained through previous coursework and experience and build on that conceptual foundation. Emerging issues in human resource management will be discussed. Covered topics include: transforming HR from the outside in, HR professionals as strategic partners, the six domains of HR competencies, advanced communication and negotiation tactics for effective dialogue with senior management, designing strategies to re-engage employees and heighten productivity, understanding and addressing the increasing multi-generational issues, and implementing a retention strategy that addresses the needs of all generations. Advanced HR management skills such as consultation skills, coaching, change management, and facilitation skills will be explored and practiced. Students will learn how to safeguard their organization's bottom-line by acquiring the high-level skills needed to excel as an HR leader. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **DMGT 873**

### **MANAGERIAL ECONOMICS**

#### **COURSE OVERVIEW**

This class will review various ways in which microeconomic principles and quantitative tools can be used to aid managers in making sound decisions. Topics include forecasting consumer demand, production and cost analysis, optimal pricing and production decisions, sensitivity analysis, and capital budgeting. This is a 4-credit-hour course and allotted 6 weeks of time.

# DMGT 874

### **GLOBAL OPERATIONS MANAGEMENT**

#### **COURSE OVERVIEW**

The operations function is one of the three primary functions of any organization, along with marketing and finance. It is responsible for the production of goods and services. This is a comprehensive course that addresses the acquisition, transformation, and distribution of goods and services within the global supply chain. The course will present concepts, tools, and strategies used to design and manage operations in global contexts. This is a 4-credit-hour course and allotted 6 weeks of time.

# STRATEGIC MANAGEMENT

#### **COURSE OVERVIEW**

This class will emphasize strategic analyses, decisions, and actions that organizations take to create sustainable competitive advantages, with the consideration of both the internal condition and the external environment. This is a 4-credit-hour course and allotted 6 weeks of time

# PROJECT IMPLEMENTATION

#### **COURSE OVERVIEW**

This course provides a systematic and thorough introduction to all aspects of project management. Projects are an increasingly important aspect of modern business. Therefore, the course underlines the importance of understanding the relationship between projects and the strategic goals of the organization. The course also discusses the technical, cultural, and interpersonal skills necessary to successfully manage projects from start to finish. It emphasizes that project management is a professional discipline with its own tools, the body of knowledge, and skills. Concepts are reinforced by case studies covering a wide variety of project types and industries. This is a 4-credit-hour course and allotted 6 weeks of time

### **DMGT 890**

### DISSERTATION RESEARCH AND DATA COLLECTIONS

#### **COURSE OVERVIEW**

This course is about how to do research in planning practice. It emphasizes the conceptualization of research design, the selection of study design and information-gathering and analytical strategies, including case studies and experimental. It also deals with how to develop and use a conceptual framework that will assure that the information gathered is pertinent and useful to answer the questions that may be addressed at the defense. As part of the course, each student will need to make some basic decisions about your Research Project. As a planner you will be called upon identify and consider authoritative research—the latest knowledge—about planning problems. One of the best ways to understand research is to do it. Therefore, the course will be taught in the context of developing your ideas for your Research Project. The course will involve a series of assignments where students develop and use study designs and data collection methodologies to help develop information that is potentially useful in defining a research topic and in writing a research proposal on that topic. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **DMGT 891**

# DISSERTATION RESEARCH, LITERATURE REVIEW AND PROPOSAL DEFENSE

#### COURSE OVERVIEW

This course is designed to assist students in the preparation of their dissertation research proposal. Students will submit an acceptable draft of the first three chapters of their dissertation proposal by the end of the course. This is a 4-credit-hour course and allotted 6 weeks of time.

#### **DMGT 899**

### DISSERTATION ANALYSIS AND DEFENSE

#### COURSE OVERVIEW

All students in the Doctor of Business program must complete a project proposal for their doctoral project. Proposals must be completed and approved by your instructor before the submission of any doctoral project. All proposals must be in 3 weeks after starting the course. Students have 12 weeks or 2 semesters to complete their doctoral projects. Extensions are granted on an individual basis. When you have completed your proposal, you may email the proposal to your instructor. This is a 8-credit-hour course and allotted 12 weeks of time.



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